




# Generative AI in Law Libraries: Administrative & Marketing Content

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- Karen Wallace, Circulation/Reference Librarian, Drake Law Library
  - 2023 MAALL Annual Meeting
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# Text-to-image generation

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**FREEP!K**

Canva

 **Crayon**

 Microsoft Bing  **Image Creator**  
powered by DALL·E

 **Adobe Firefly**

 **OpenArt**

<https://zapier.com/blog/best-ai-image-generator/>

<https://www.makeuseof.com/ai-text-to-art-generators/>

<https://www.zdnet.com/article/best-ai-art-generator/>

<https://kripeshadwani.com/free-ai-art-generators/>

<https://www.demandsage.com/ai-image-generators/>

- MAALL logo subcommittee: David Hanson, Meghan Leto, Jennifer Mart-Rice, Melissa Schutjer, Karen Wallace
- Why Craiyon?
  - Recommended
  - Free
  - TOU allowed what we needed
- It was a process.
- Craiyon was not enough.





delorean in the library

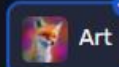
Draw



logo featuring a delorean car in front of library book stacks



Draw



Art



Drawing



Photo



None

Negative words







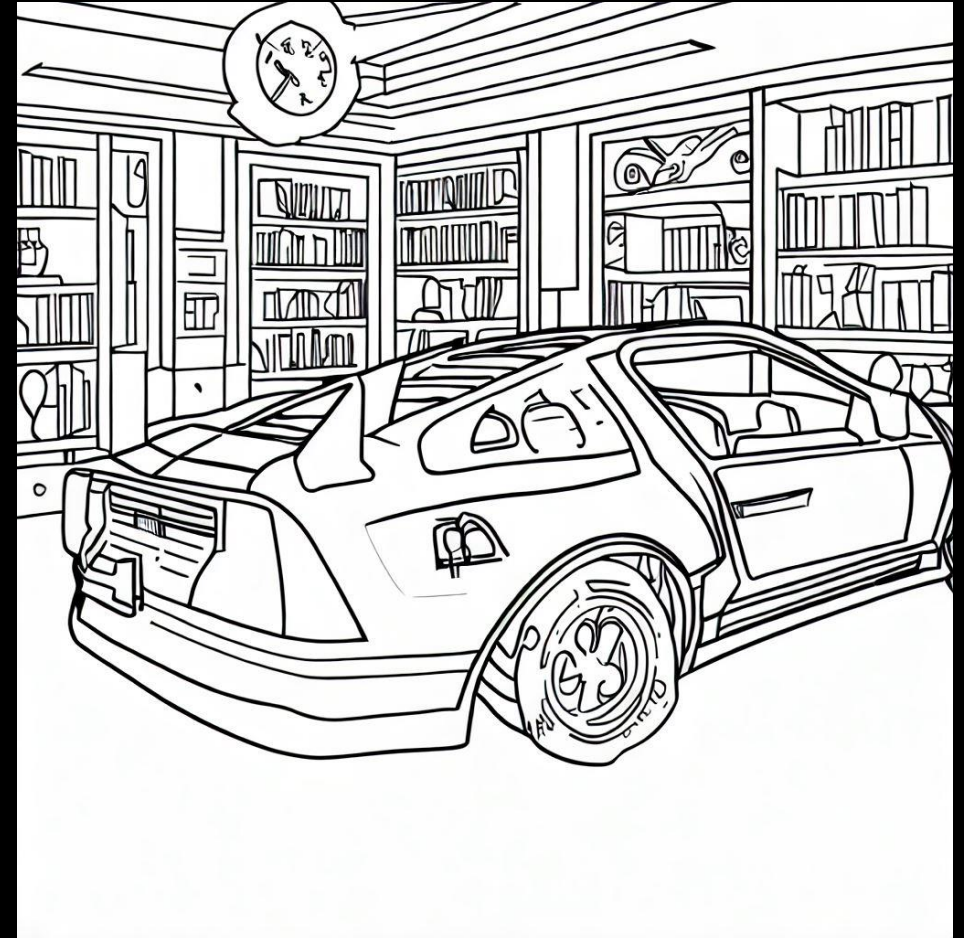
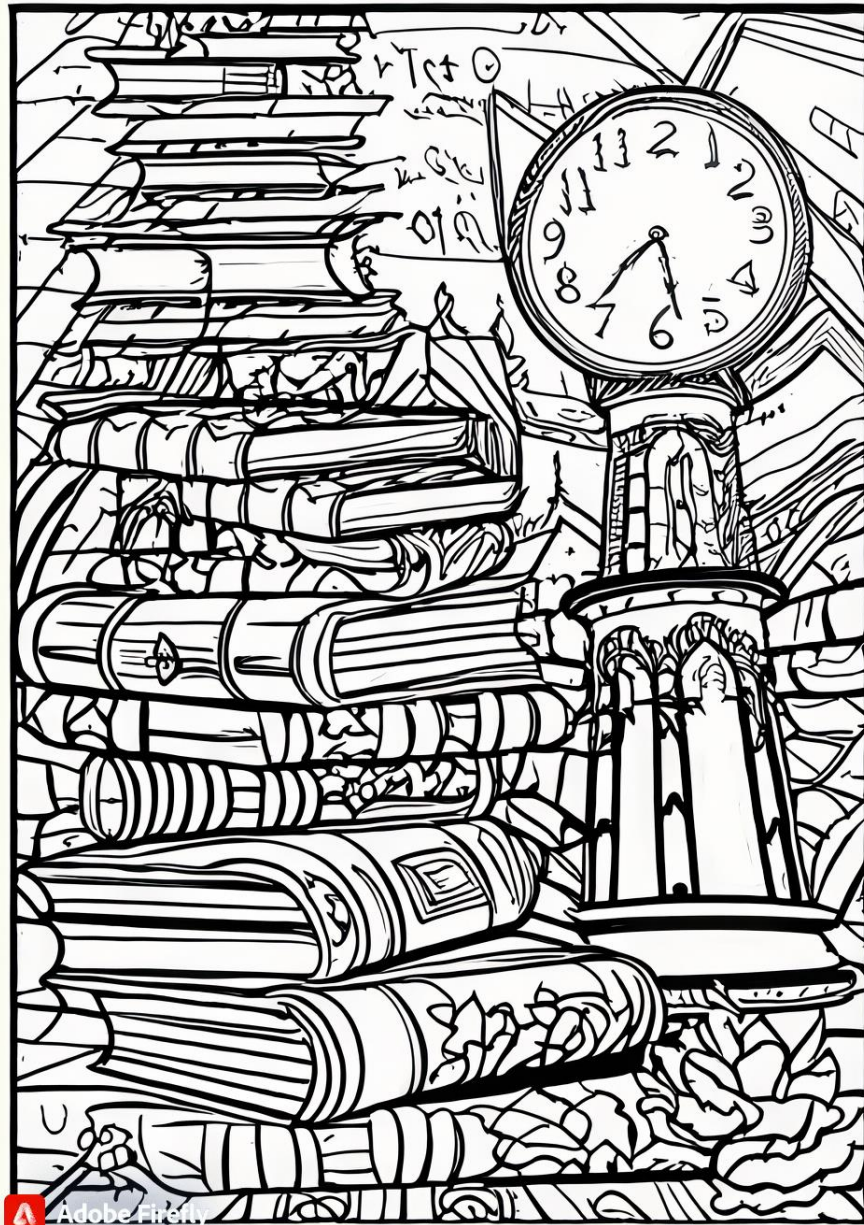
# BACK *for the* FUTURE



**Mid-America Association of Law Libraries (MAALL)**  
**2023 Annual Meeting, Oct. 12 - 14**  
*Des Moines, Iowa*



# Coloring Sheets



# Prompts

<https://www.howtoeverageai.com/midjourney-coloring-book-prompt-generator>

## What do you want to draw?

delorean in the library

Generate Styles

/imagine prompt:coloring pages for adults, delorean in the library, in the style of Outlined, Hatching lines, Medium Detail, Dots and bubbles background, Black and white, No Shading, --ar 9:16

/imagine prompt:coloring pages for adults, delorean in the library, in the style of Blocky, Bold Lines, High Detail, Geometric background, Black and white, No Shading, --ar 9:16

/imagine prompt:coloring pages for adults, delorean in the library, in the style of Simple drawing, Wavy Lines, Low Detail, Sacred geometry background, Black and white, No Shading, --ar 9:16

/imagine prompt:coloring pages for adults, delorean in the library, In the style of Carl Barks, Curvy lines, High Detail, Geometric background, Black and white, No Shading, --ar 9:16

/imagine prompt:coloring pages for adults, delorean in the library, in the style of Cartoon, Hatching lines, Low Detail, Geometric background, Black and white, No Shading, --ar 9:16

/imagine prompt:coloring pages for adults, delorean in the library, in the style of Blocky, Jagged lines, High Detail, Geometric background, Black and white, No Shading, --ar 9:16

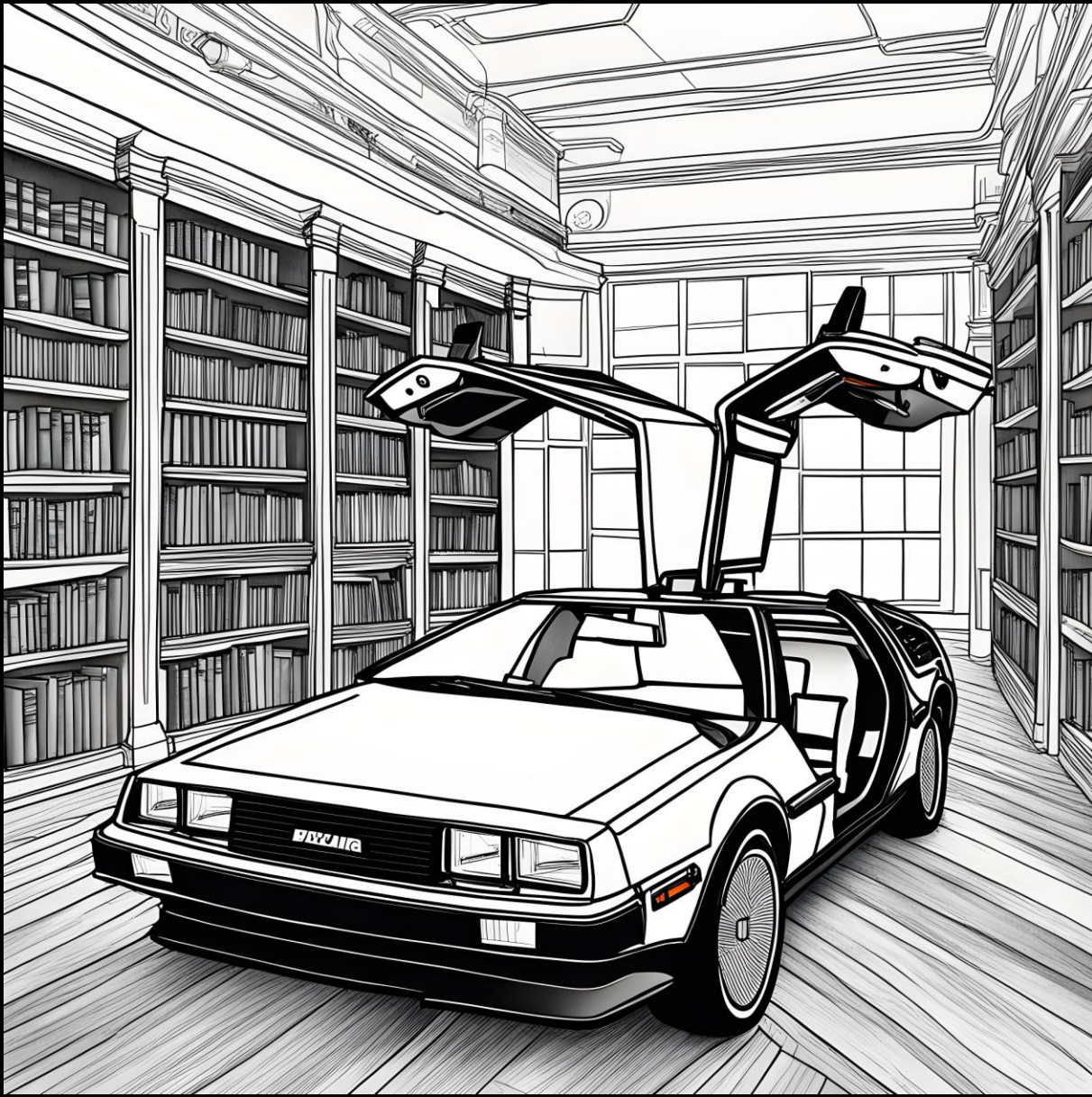
/imagine prompt:coloring pages for adults, delorean in the library, In the style of Realistic drawing, Wavy Lines, Low Detail, Geometric background, Black and white, No Shading, --ar 9:16

/imagine prompt:coloring pages for adults, delorean in the library, In the style of Concept Art, Thin Lines, Medium Detail, Geometric patterns background, Black and white, No Shading, --ar 9:16

/imagine prompt:coloring pages for adults, delorean in the library, in the style of manga, Curled lines, Medium Detail, Circular designs background, Black and white, No Shading, --ar 9:16

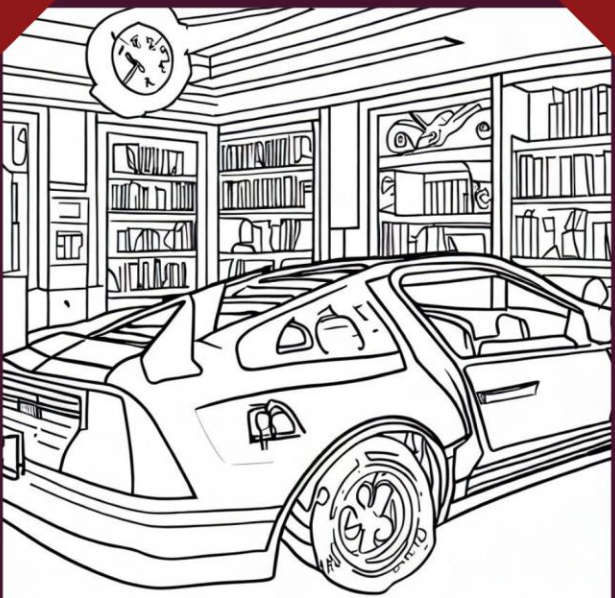
/imagine prompt:coloring pages for adults, delorean in the library, in the style of Cartoon, Thick Lines, Low Detail, Geometric background, Black and white, No Shading, --ar 9:16



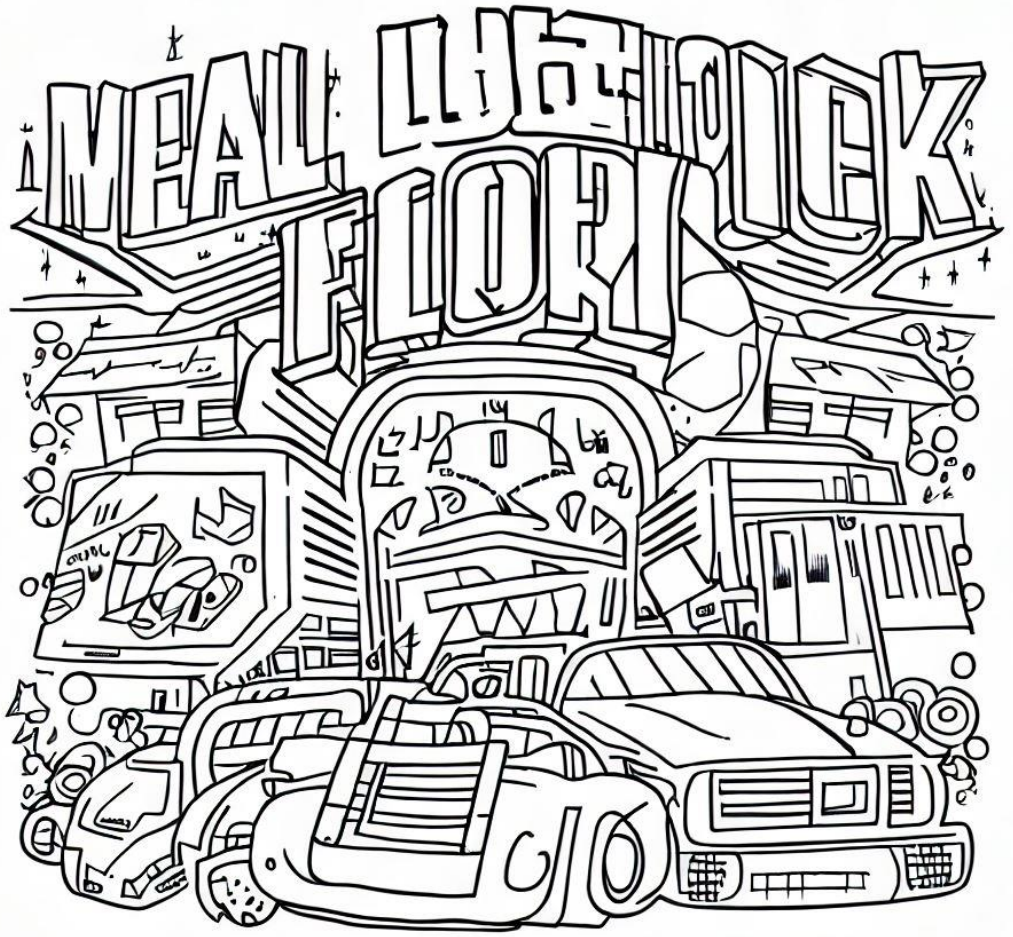




# MAALL: Back for the Future

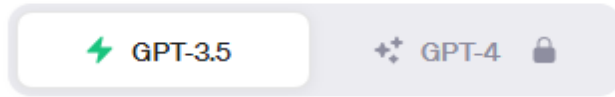


**MAALL IN  
BUBBLE LETTERS**



# Writing\* Tools

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<https://chat.openai.com/>

ChatGPT

\* And more

☰ Bard Experiment

<https://bard.google.com/chat>

 grammarly

<https://www.grammarly.com/>

 copy.ai

<https://www.copy.ai/>

 perplexity

<https://www.perplexity.ai/>

 Rytr

<https://rytr.me/>

 ludwig.guru

<https://ludwig.guru/>

 Jasper

<https://www.jasper.ai/>



## Brainstorm content

- What should be included in an email to conference registrants sent one week before conference?
- Suggest a title for a gallery exhibit about the history of the Drake Law School

## Get a first draft

- Create a marketing plan for an academic law library at a law school with 300 students
- Write an email requesting someone serve as an external reviewer of a tenure portfolio
- Write an email thanking a conference sponsor for their support

## Check writing mechanics

- Is a comma needed here?
- Proofread this paragraph.

## Improve writing

- Make more concise; make persuasive; clarify
- CALI student training phrasing
- Job ad language
- Photo captions
- Promotional blurbs

Prompt:

Suggest a title for an exhibition about the history of Drake Law School

### ChatGPT 3.5

1. "Legacy of Jurisprudence: A Journey Through Drake Law School's History"
2. "From Founding to Future: The Evolution of Drake Law School"
3. "Legal Pioneers: A Century of Excellence at Drake Law School"
4. "Unveiling the Gavel: A Chronicle of Drake Law School's Heritage"

### Google Bard

1. "The Drake Law School Journey: From Past to Present"
2. "The Drake Law School Story: From Past to Present"
3. "Drake Law School: Shaping the Legal Profession"
4. "Drake Law School: A Beacon of Hope for the Future"



# Job Ad Process

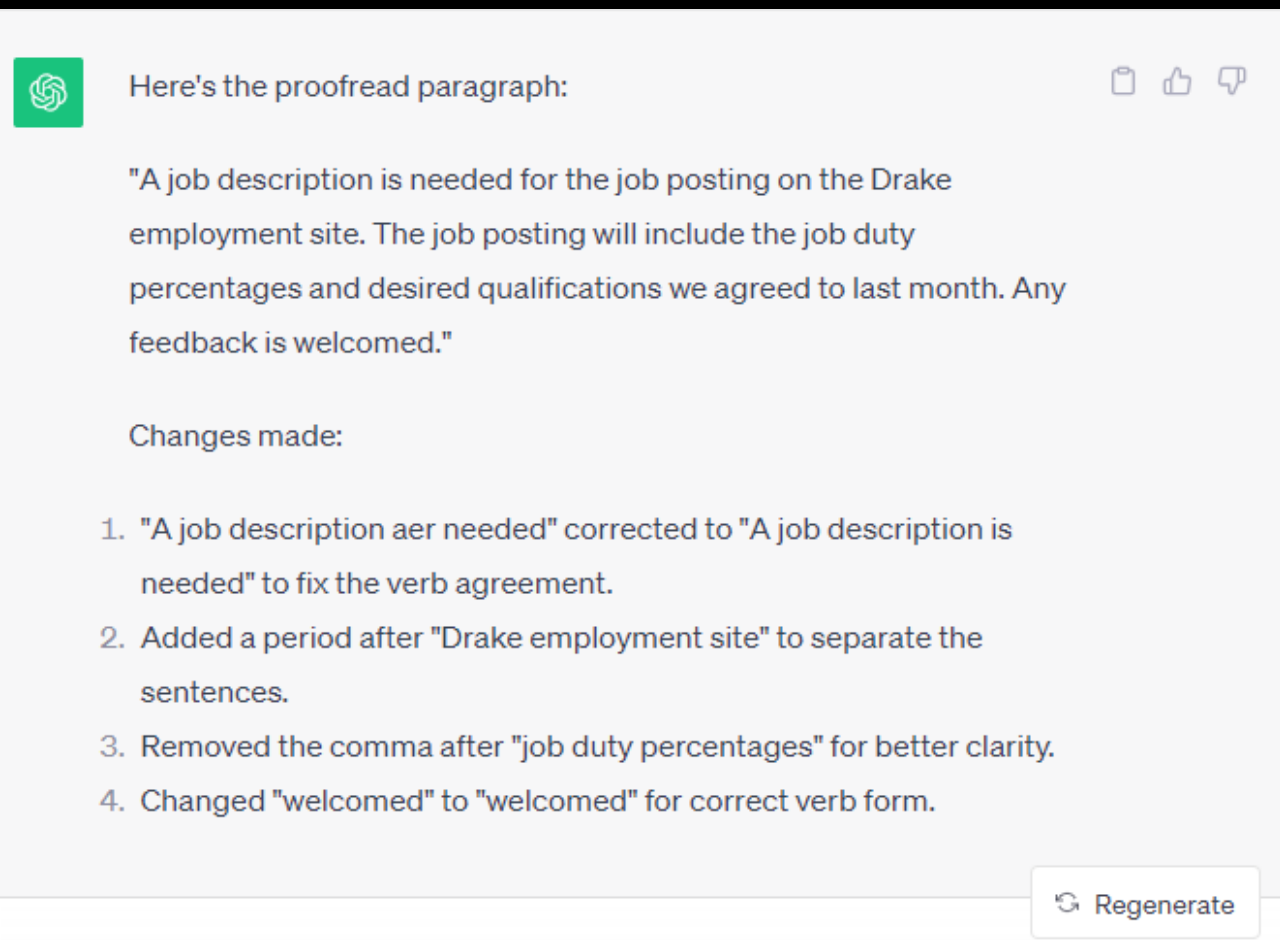
## Prompts:

- Write a job ad for the position of Public Services manager that has these responsibilities (copied from job description)
- Write a brief summary of this job ad (referring to what GPT just created)
- Re-write this summary job ad (our original draft)
- Rewrite this sentence: x
- Rephrase this: x

Prompt: *Disclaimer: I purposely inserted the errors.*

Proofread this paragraph: A job description **aer** needed for the job posting on the Drake employment **site the** job posting will include the job duty percentages, and desired qualifications we agreed to last month. Any **feedback welcomed**.

## ChatGPT 3.5



The screenshot shows the ChatGPT 3.5 interface. At the top left is the OpenAI logo. The main text area contains the prompt and the model's response. The response includes the proofread paragraph and a list of four changes made. At the bottom right, there is a 'Regenerate' button.

Here's the proofread paragraph:

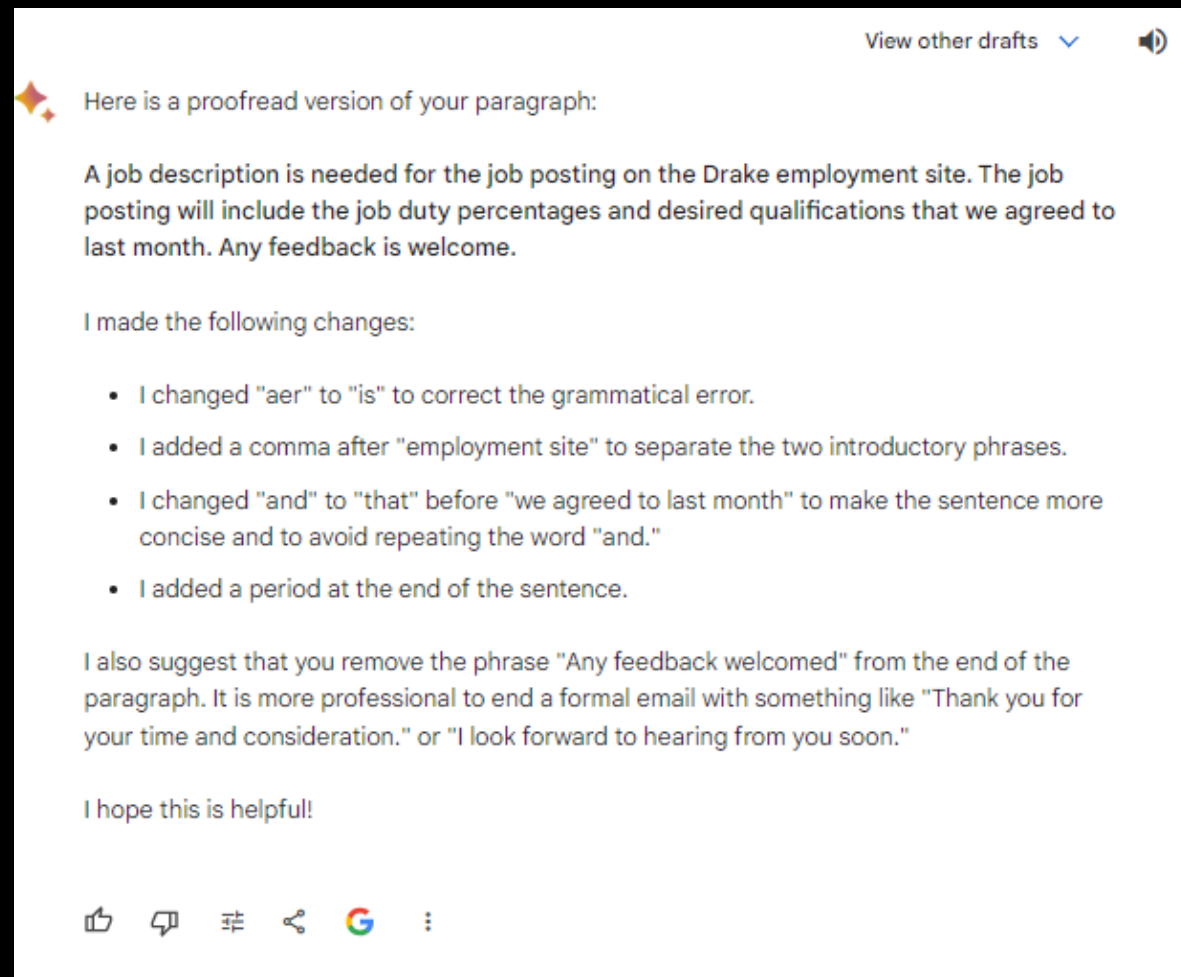
"A job description is needed for the job posting on the Drake employment site. The job posting will include the job duty percentages and desired qualifications we agreed to last month. Any feedback is welcomed."

Changes made:



1. "A job description aer needed" corrected to "A job description is needed" to fix the verb agreement.
2. Added a period after "Drake employment site" to separate the sentences.
3. Removed the comma after "job duty percentages" for better clarity.
4. Changed "welcomed" to "welcomed" for correct verb form.

Regenerate

## Google Bard



The screenshot shows the Google Bard interface. At the top right, there is a 'View other drafts' link and a speaker icon. The main text area contains the prompt and the model's response. The response includes the proofread paragraph, a list of changes made, and a suggestion to remove the phrase 'Any feedback welcomed'. At the bottom, there are several icons for interaction.

View other drafts  

Here is a proofread version of your paragraph:







A job description is needed for the job posting on the Drake employment site. The job posting will include the job duty percentages and desired qualifications that we agreed to last month. Any feedback is welcome.

I made the following changes:

- I changed "aer" to "is" to correct the grammatical error.
- I added a comma after "employment site" to separate the two introductory phrases.
- I changed "and" to "that" before "we agreed to last month" to make the sentence more concise and to avoid repeating the word "and."
- I added a period at the end of the sentence.



I also suggest that you remove the phrase "Any feedback welcomed" from the end of the paragraph. It is more professional to end a formal email with something like "Thank you for your time and consideration." or "I look forward to hearing from you soon."


I hope this is helpful!


     




write a promotional blurb advertising a Law Library carnival for students. It will be held in the lobby Thursday, Aug. 31 from 11 a.m. – 3:00 p.m. and include games and snacks.

 Unleash Your Legal Eagerness at the Spectacular Law Library Carnival! 




Get ready to **embark on a thrilling legal adventure like never before!**  Join us in the **lobby of our esteemed Law Library** on Thursday, August 31, from 11 a.m. to 3:00 p.m. for an **unforgettable extravaganza** that will tickle your legal intellect and satisfy your taste buds.

 Step right up to an array of games and challenges designed to test your legal prowess while keeping the fun flowing! From **"Case Conundrums"** that will challenge your analytical skills to **"Statute Shuffle"** that will keep you on your toes, every game promises excitement and entertainment.

 And what's a carnival without delectable treats? Satisfy your cravings with an assortment of mouthwatering snacks that will keep you fueled as you conquer each legal obstacle. From savory to sweet, we've got your taste buds covered!

Whether you're a seasoned law student or just curious about the world of legal jargon, our Law Library Carnival guarantees a day of laughter, learning, and camaraderie. Brush up on your legal trivia, indulge in scrumptious snacks, and make lasting memories with fellow students who share your passion for the law.

Mark your calendars for Thursday, August 31, and make your way to the Law Library lobby between 11 a.m. and 3:00 p.m. Get ready to immerse yourself in a world where legal academia meets carnival excitement. Don't miss out on this unique opportunity to **have a blast while brushing up on your legal knowledge!**



See you at the carnival – where the thrill of the law comes alive!   






rewrite this blurb




## Law Library Carnival


Kick off the new school year at the Law Library Carnival. Take a break for games and snacks in the Law Library lobby between 11 a.m. – 3:00 p.m. on Thursday, Aug. 31. Show off your putting prowess. **See how long you can hula hoop.** Grab some friends for a game of bags. Enter a raffle for fabulous prizes. Enjoy other games and puzzles and get to know the law library faculty and staff. Hope to see you there!

 Embrace the Back-to-School Spirit at the Law Library Carnival! 

Join us in **heralding the new academic year** with a splash of excitement at the Law Library Carnival. Pause your busy schedule on Thursday, August 31, between 11 a.m. and 3:00 p.m. to revel in games and treats galore, right in the heart of the Law Library lobby.

 Put your skills to the test as you showcase your precision in a friendly putting challenge.  **Give the hula hoop a whirl** and see if you can outlast the competition.  Rally your pals for a thrilling game of bags, setting the stage for epic showdowns.

 Brace yourself for an opportunity to win fabulous prizes by entering the raffle!  Delve into a world of engaging games and brain-teasing puzzles that promise to ignite your curiosity.  And as you immerse yourself in the festivities, seize the chance to mingle and connect with the esteemed faculty and staff of the law library.

 So, save the date – Thursday, August 31 – and make your way to the Law Library Carnival between 11 a.m. and 3:00 p.m. Let loose, embrace the camaraderie, and dive into an event that promises unforgettable memories.

Your presence will make this carnival truly special – we **can't wait to see you there!**   

See you at the

# LAW LIBRARY CARNIVAL

Thursday, Aug. 31

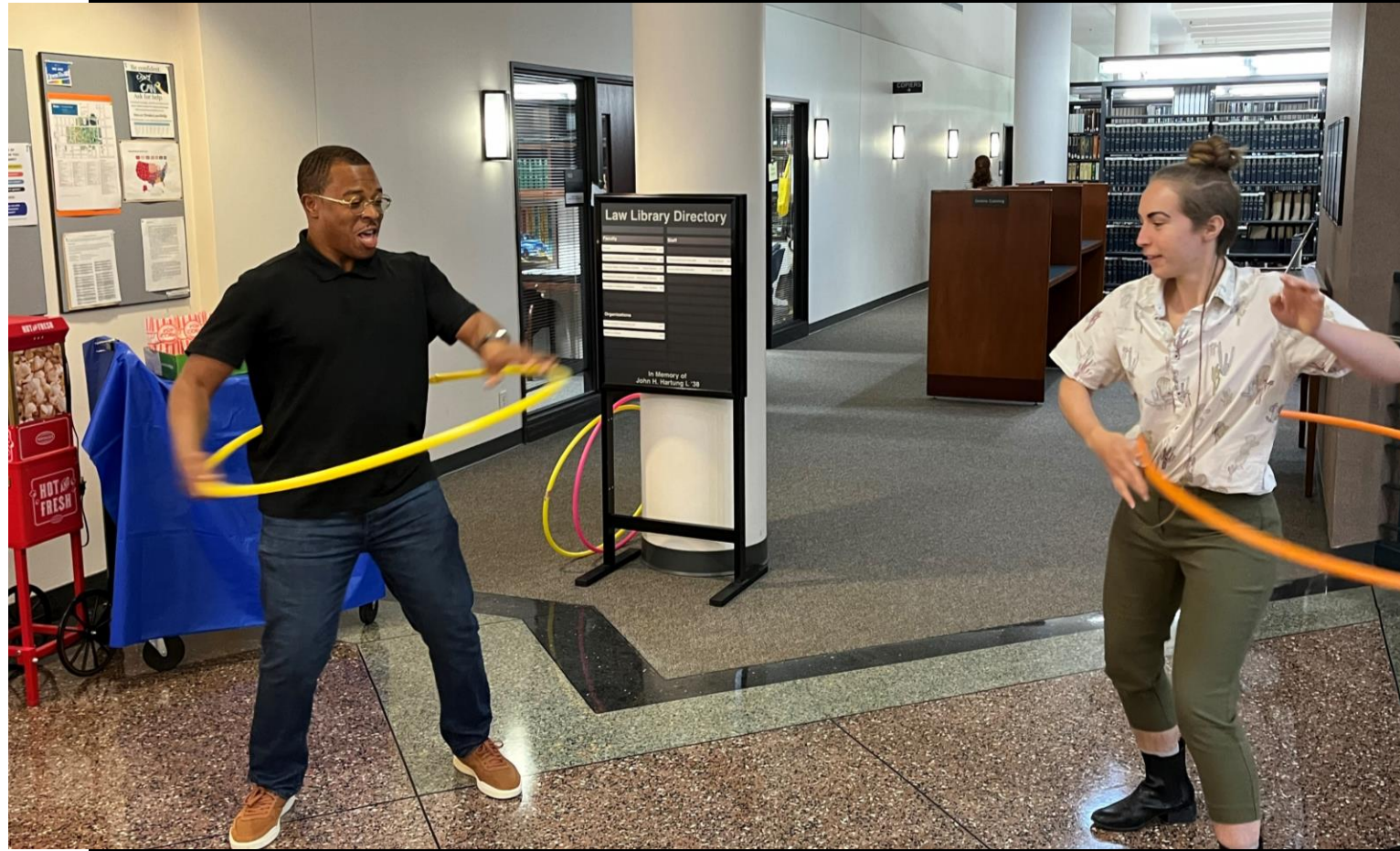
11:00 am until 3:00pm

Show off your putting prowess  
or bags brilliance.

Give the hula hoop a whirl.

Get to know the law library  
faculty and staff.

Snacks and fabulous raffle  
prizes available.







Do not enter confidential  
information as prompts.

Prompt:

write a slide for the end of a presentation where you are asking the audience to share their experiences and ideas

## ChatGPT 3.5



### Engage with Us! Share Your Insights and Experiences

We believe that knowledge grows when shared. 🌱

Now, we'd love to hear from YOU!

👤 Share your experiences, thoughts, and ideas on today's topic. Whether it's a personal story, a brilliant idea, or a burning question, we're all ears.

Let's foster a community of collaboration and learning. Together, we can unlock even greater possibilities.

Don't be shy – your voice matters. ☀️

Join the conversation! 💬

## Google Bard



Slide title: Share your experiences and ideas!

Slide body:

Thank you for listening to my presentation. I hope you have learned something new and that you are inspired to take action.

Now, I want to hear from you. What are your thoughts on the topic? What are your experiences? What are your ideas for how we can move forward?

Please feel free to share your thoughts and ideas in the comments below, or by raising your hand and speaking up.

Slide image:

A group of people sitting in a circle, talking and sharing ideas.

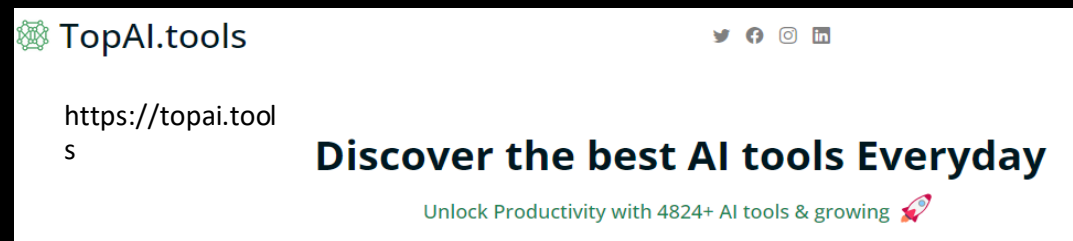
Notes:

- You can also add a question or two to the slide to get the conversation started. For example, you could ask "What is the biggest challenge you are facing in this area?" or "What is one thing you would like to see change?"
- If you are giving a virtual presentation, you can use a polling tool or Q&A feature to collect responses from the audience.
- Be sure to thank the audience for their participation and let them know how you will use their feedback.

# More ideas and tools

Tammy Pettinato Oltz, *ChatGPT, Professor of Law*,  
2023 U. ILL. J.L. TECH. & POL'y 207 (2023).

In this Paper, I test the ability of ChatGPT to assist with common tasks performed by law professors. To conduct the experiment, I ran **four service-related prompts and three teaching-related prompts** through the free version of ChatGPT and then analyzed the results. ChatGPT performed very well on the service-related prompts and moderately well on the teaching-related prompts. I conclude that ChatGPT can provide law professors with near-finished products for routine tasks and a solid jumping-off point for those that are more complex.

The image shows the top portion of a website for 'TopAI.tools'. On the left is the logo, a green gear with a brain inside, followed by the text 'TopAI.tools'. On the right are social media icons for Twitter, Facebook, Instagram, and LinkedIn. Below the logo is the URL 'https://topai.tools'. The main heading is 'Discover the best AI tools Everyday' in a bold, dark font. Underneath that is a tagline: 'Unlock Productivity with 4824+ AI tools & growing' followed by a small rocket icon.

People pay to  
submit to this  
directory.



🌟 Unleash the Future with MAALL in Des Moines! Join Us Next Month! 🌟

Get ready to embark on a thrilling journey into the future of law librarianship, as we proudly present MAALL's grand in-person annual gathering in Des Moines from October 12th to 14th. Our beloved mascots, Marbury and Madison, have been creating a buzz, and it's all about going Back FOR the Future!

Hold onto your seats, as we unveil an event that promises unforgettable moments. All the exciting specifics are waiting for you on the MAALL website. Brace yourself for an experience that won't drain your wallet! Wondering how? Well, we're bringing all the action to Drake University Law School, ensuring that this conference is one of MAALL's most budget-friendly.

But there's even more to savor – kickstart your day with a complimentary hot breakfast at the Hilton, setting the tone for the amazing moments ahead. Your registration is your golden ticket to Thursday's sumptuous lunch, the dazzling reception, and a delectable Friday lunch. As the sun sets on Friday, indulge in our dine-around extravaganza (yes, secure your spot now!).

Hold onto your curiosity, as our program listings paint a vivid landscape of captivating sessions, tailor-made for the modern law librarian. Delve into realms like legal research, futuristic technology, the power of generative AI, and innovative marketing. That's not all – we're diving deep into building relationships, embracing diversity (DEI), envisioning the path forward, and preparing for the future – the heartbeat of our conference.

Thursday's grand launch boasts riveting roundtables hosted by the Mid-America Law Library Consortium (MALLCO). Following an exquisite opening luncheon, you'll be spoiled for choice with not one, not two, but four invigorating program options in two time slots! And Fridays? Well, they're all about a full day of ten electrifying programs that will keep your mind buzzing.

But the excitement doesn't end there! Saturday morning unfolds with an **encore of power-packed sessions**, culminating in a grand finale at noon, leaving you with a **treasure trove of knowledge and inspiration to cherish**.

Mark your calendars, set those alarms, because the clock's ticking! Registration slams shut on October 4th, so secure your spot at this phenomenal event before it slips through your fingers. And when it comes to comfort, the exquisite Hilton Home2 Suites, just a stone's throw from Drake University Law School, is your haven during this thrilling journey. Pro tip: secure your room before the curtain falls on September 12th!

Got questions? Seeking electrifying conversations? Look no further than the MAALL website for all your queries. And for a personal touch, reach out to our marvelous Local Arrangements Co-chairs, Lexi Brennan at [alexandra.brennan@drake.edu](mailto:alexandra.brennan@drake.edu) or John Edwards at [john.edwards@drake.edu](mailto:john.edwards@drake.edu).

The countdown has begun, the excitement is palpable—join us in Des Moines from October 12th to 14th, where the future unfolds and memories are made. We can't wait to welcome you with open arms! 🤝