

MAALL 2018 Meeting Program Schedule

(last rev. Aug. 2, 2018)

Note: Conference registration entitles you to both MALLCO and MAALL program offerings.

Thursday, Oct. 11 7:45-8:30 a.m.

MALLCO Meeting Breakfast and General Session

Thursday, Oct. 11 9:00-10:00 a.m.

MALLCO Paper Workshop

MALLCO Roundtable: Acquisitions and Collection Development

MALLCO Roundtable: Institutional Repositories

Thursday, Oct. 11 10:30-11:30 a.m.

MALLCO Paper Workshop

MALLCO Roundtable: Reference and Faculty Services

MALLCO Roundtable: Resource Sharing

Thursday, Oct. 11 1:30-2:30 p.m.

1A: Gamification in Legal Research Instruction

Shannon Kemen, University of Cincinnati College of Law Library

Learning legal research can be a stressful and frustrating experience for law students, who often have limited class time to become proficient in legal research skills. Adding gamelike elements, or gamification, to classroom settings has been shown to reduce students' fear of failure and encourage teamwork. Using gamification in legal research instruction can help students overcome their research anxiety and focus on learning the skills they need to be successful in practice. During this session the speaker will discuss: what gamification is, how it can be used in the classroom, and ideas for using gamification in legal research exercises. Participants will then break up into small groups to discuss how these ideas could be implemented in their classes.

1B: Leading in Your Library: Developing your Leadership Strategy

Allison Reeve and Cynthia Brown, Littler Mendelson, P.C. , and Matthew Timko, Northern Illinois University College of Law

As legal librarians we have many opportunities to lead, but one must make a plan and reach for opportunities in order to become a successful leader. This session will discuss:

- leading in your current job, and how to get noticed for your hard work;
- leading as a volunteer through organizations such as MAALL;
- using speaking and publishing to become recognized as a leader; and

- communication styles, difficult conversations and why we must have them, and learning how individuals are motivated.

The session will draw on experiences from the director level, managers, and librarians. Materials will include leadership opportunities at work, in professional development, and in the library community.

Thursday, Oct. 11 3:00-3:45 p.m.

2A: The Stoic Librarian

Susan Boland, University of Cincinnati

Are you a control freak? A people pleaser? Do you find yourself over stressed and pushed to the brink by the demands of everyone at work or life? You might learn something from philosophers of the stoic school such as Seneca, Marcus Aurelius, and Epictetus. These ancient philosophers are making a come back! This program will focus on the dichotomy of control and how we can learn to employ stoic strategies to live a happier life.

2B: Winning at Library Orientation: Washburn Law's Amazing Library Race

Creighton J. Miller, Jr., and Barbara Ginzburg, Washburn University School of Law Library

In 2014, the Washburn Law Library scrapped its traditional 1L orientation program, replacing it with an annual event we call The Amazing Library Race. Each fall, our entire 1L class runs around the library snapping and tweeting crazy photos in answer to questions about the library. Pictures are judged for creativity by a “distinguished” panel of our most arbitrary and capricious law faculty and staff. This program will break down the Race, show off some of our students’ most creative photos, and explain how the event enhances engagement with our students and fosters strategic relationships throughout the law school.

Thursday, Oct. 11 4:00-5:00 p.m.

3A: Cracking the Code: Teaching the Value of Legal Citation

Heather J. E. Simmons, Matthew E. Braun, and Anne E. Robbins, University of Illinois College of Law Library

Law students obsess over the precise details of bluebook formatting, but do not see the value of the substantive information contained within a citation. This program will employ active learning to engage participants in a variety of practical exercises designed to teach “citation literacy,” a term coined by Alexa Chew. Participants will workshop a series of exercises designed to teach students to recognize and understand the meaning within case, statute, and regulation citations.

3B: Winning Strategies for Effectively Tracking and Using Data

Rob Myers, Case Western Reserve University School of Law, John Edwards, Drake University Law Library, Allen Moye and Denise Glynn, DePaul University College of Law, and Jennifer Prilliman, Oklahoma City University

In this session, academic law library directors will share how their libraries track and use statistical data for a variety of library functions. Each panelist directs a library that maintains robust statistics, as they completed or vastly completed the recent academic law library ALLStAR surveys by consistently maintaining data-tracking on an on-going basis. Keeping statistics over the course of a fiscal year requires a strategy regarding what metrics to measure, what tools will be used, and who will track and report on each metric. In turn, well-kept statistics help guide strategic initiatives to improve library services and support institutional missions.

Friday, Oct. 12 9:00-9:45 a.m.

4A: Learning to Exhale: Simple Mindfulness Solutions for Every Law Library

Heidi Frostestad Kuehl, Northern Illinois University, and Susan Urban, Oklahoma City University

Many law libraries have responded to patron stressors and the need for mindfulness in myriad ways. From special collections to lending devices or equipment that promote mindfulness to meditation rooms to yoga classes to therapy dogs, mindfulness activities are here to stay and continue to be an expanding service in all types of libraries. This session will describe the mindfulness movement in libraries, explore types of mindfulness activities, summarize effective use of mindfulness activities and collections, and make recommendations for infusion of mindfulness activities in various types of libraries. The presentation will also explore how mindfulness affects the successful practice of law and why mindfulness activities are important to prepare for litigation and other types of stressful work while practicing law.

4B: They Don't Teach This in Library School: Identifying Ethics in Legal Librarianship

Sarah Peterson Herr and Allison Reeve, Littler Mendelson, P.C.

Are you an ethics mastermind? Come test your ethical prowess with us. We will be examining the grey areas of legal librarianship and delving into the potentially different viewpoints of a world-famous librarian and a reasonably chill research attorney.

Friday, Oct. 12, 10:00-10:45 a.m.

5A: Game On!

Lacy Rakestraw, St. Louis County Law Library

Problem patrons. All of our libraries have them. You KNOW who I'm talking about. They might have high demands, an unclear end-game, or they treat you and your staff like pawns. This roundtable discussion will provide an opportunity to share some favorite war stories and lessons learned, as well as suggesting new tactics for countering these patron moves. Attendees will leave the program with a battle plan for putting problem patrons in check!

5B: Going Digital: The Journey of Digitizing the Firm's Library Routing List

Marisa Glazier-Simila, Michael Best

Collaborating with the firm's IT department, I used Sharepoint to create an online routing list of library titles where users could quickly and easily login to view and edit their list of subscribed titles.

This more accessible internal website replaced the previous process of sharing a lengthy Word Document of listed titles, which typically would be sent, read once, and disregarded.

I discuss my process from idea, to testing, to promoting, and finally implementing this new internal website across the firm's multiple locations, which has led to an increase in usage of library materials.

Friday, Oct. 12 11:15 a.m. - 12:00 p.m.

6A: The Library's Role in Training the Rural Lawyer

Thomas Sneed, Washburn University School of Law

The shortage of lawyers in rural areas continues to grow. The need to cultivate and adequately prepare students interested in rural practice is also well known. So what can academic law libraries do to assist students for practicing in our less populated areas? This presentation will highlight the issues surrounding the

practice of law in rural locations, with a focus on the skills which libraries are uniquely qualified to foster. This includes offering more state-specific legal research training, providing “small benefits” to students (and alumni) to build the library brand, and presenting insight into critical leadership and business skills.

6B: Poster Session

Strategically Responding to the Call to Improve Mental Health in the Legal Profession

Karen Wallace, Drake University Law Library

Recent calls to improve mental health and substance abuse in the legal profession seem to indicate a growing consensus that the problem requires concerted attention. This poster sketches the current landscape and presents some initiatives for working together to reduce the stigma of seeking help and contribute to a healthier profession.

The Gamification of the Legal Research Classroom

Blake Wilson and Chris Steadham, University of Kansas School of Law Wheat Law Library

Student involvement in a course that does not utilize the Socratic Method can be a challenge. Gamification, combined with a flipped classroom, may be the key to a successful semester. Drawing upon practical examples and relevant scholarship, this poster considers how you can use game mechanics and flipped classroom concepts to effectively teach legal research. Attendees will find some specific ideas that have worked, lessons learned along the way, and general principles that can be applied in any number of creative ways.

Developing an Integrated Mobile App: A Win-Win for the Law Library and Law School

Eric Young and Sarah Kammer, University of South Dakota Law Library

Presenters will visually guide attendees through the process of developing a mobile app at USD Law, from idea and development, to marketing and implementation, and finally, to assessment and ongoing changes. Attendees to the poster session will have the opportunity to view or download the mobile app, and ask questions. An emphasis of the poster presentation will be collaboration between the Law Library and the Law School and the mutual benefit derived from the project.

Chatty Chat Bots: Applying Artificial Intelligence

Jill Kilgore, Littler Mendelson, P.C.

See the results of a chat bot initiative and find out why artificial intelligence may be the solution for your institution.

Friday, Oct. 12 2:15 p.m. – 3:15 p.m.

7A: Developing a Winning Strategy for Library Facilities Management in Three Easy Steps . . . Well, more than three, but who's counting . . .

Sandra B. Placzek, Schmid Law Library, University of Nebraska-Lincoln, and Candle Wester, University of South Carolina School of Law

Library facilities management is typically thought of as the care and maintenance of a law library's physical space. Library facilities management, however, is also examining how our patrons use the space and/or how we adapt the space to our users. This program explores the practical and theoretical ideas of library facilities

offering attendees suggestions how ways to develop winning strategies in relation to facilities management and space use in their libraries.

7B: Book to Action

Cindy Bassett, University of Missouri Law School Library

The MAALL Book to Action program provides an opportunity for all of MAALL to read a common book, discuss it, and do a related service project. Join other MAALL members for a moderated discussion of the book [*The New Jim Crow: Mass Incarceration in the Age of Colorblindness*](#) by Michelle Alexander. MAALL members are also encouraged to [donate books to Project STAND](#).

Friday, Oct. 12 3:45-4:30 p.m.

8A: Indexing the Nebraska Transcript: Who, What, Where, Why and How; Or How You Might Approach Indexing a Publication Unique to Your Institution.

Sandy Placzek, Schmid Law Library, University of Nebraska-Lincoln

This presentation discusses an indexing project undertaken to make the historical information in the law college's magazine, THE NEBRASKA TRANSCRIPT, accessible. This session will discuss why the project was undertaken, how the project is progressing, what is included in the index, where the index is stored, and who the index is targeted to.

8B: Keeping Up the Hype: Maintaining Library Relevance and Prominence after the Change Wears Off

Jill Kilgore and Allison Reeve, Littler Mendelson, P.C.

The development and launch of a new initiative often receives intense attention and discussion, but what happens once interest wanes? New endeavors often have a way of casting shadows on the results of a previously anticipated departmental or institutional enterprise. How do you secure the future of your hard-fought project? Soon after its firm debut in July 2016, the #KnowledgeDesk became a mainstay of Littler. Find out at this session why the #KnowledgeDesk has been called, "The best thing Littler's ever done" and use the results to ensure the continued awareness, growth, and visibility of your initiatives and innovations.

Saturday, Oct. 13 9:00-9:45 a.m.

9A: Taking the Pulse of Your Users and Potential Users

Gail Wechsler, Law Library Association of St. Louis, and Matthew Timko, Northern Illinois University College of Law

An important way to approach the library planning and assessment process is to utilize one or more methods to "take the pulse" of the people who use your library and who may use your library in the future. These methods can include surveys, focus groups and one on one interviews. Learn about best practices and the pros and cons of each approach for reaching out to your patron base and beyond to help you plan programming, enhance resources and more.

9B: The Blind Leading the Blind: Guiding the Visually Impaired in Legal Research

Rena K. Seidler, IU McKinney School of Law, Ruth Lilly Law Library

Teaching a 1L who is totally blind has been both frustrating and inspiring. I will relate my experience teaching and adapting a legal research class. My story will include information about the accessibility of Lexis Advance,

Westlaw, and other essential legal research websites, how screenreaders work, dealing with campus assistive technology, countering doubters, and other challenges. You will also see video clips of my student relating his experience and demonstrating the challenges of electronic legal research. This is an opportunity to ask questions, learn why accessibility does not always mean usability, and strategize on providing the best quality research support.

Sat. Oct. 13 10:00-11:00 a.m.

10A: ALLStAR Workshop, Part 1

Bob Dugan, NELLCO, ALLStAR Project Manager

ALLStAR (Academic Law Libraries: Statistics, Analytics and Reports) is a benchmarking tool and data portal that was introduced two years ago to help law librarians and staff learn more about how to use library data to advocate and make decisions for their libraries. The first half of this two-part workshop on ALLStAR Benchmarking will introduce those who are just beginning to work with ALLStAR to the portal, including accessing and navigating the LibPAS system. Bob Dugan, ALLStAR Project Manager, will also guide attendees in the process of working with identified peers and aspirants within the framework.

10B: Winning Strategies for Tech Tool Success

Leslie Behroozi, Marquette University Law Library, Sarah Kammer, University of South Dakota McKusick Law Library, Rebecca Lutkenhaus, Drake University Law Library, Courtney Segota, University of South Dakota McKusick Law Library, and Susan Urban, Oklahoma City University Law Library

Have you ever thought “there must be an easier way to do this” when completing a task at work? In this session, presenters from four MAALL libraries will share how they’ve used technology to develop a winning strategy that increases efficiency and improves workflows within their organizations. The audience will drive the focus of the session by voting on the topics in which they have the most interest, with options including scheduling, reservations, communicating with staff, digital signage, tracking reference transactions, and more.

Saturday, Oct. 13 11:15 a.m.-12:15 p.m.

11A: ALLStAR Workshop, Part 2

Bob Dugan, NELLCO, ALLStAR Project Manager

The second half of the ALLStAR workshop will be spent hands-on with Bob Dugan, ALLStAR Project Manager, working in the portal. Attendees will be creating reports using ALLStAR’s built-in functions. There will be opportunities to use multiple performance indicators from the ALLStAR data collections, filters, running and refining reports, graphs and tables, and downloading data into Excel, and benchmarking. Dugan will dig into using ALLStAR to identify best practices, and answer attendee questions about using the ALLStAR.

11B: Challenging Conventional Wisdom: Conducting Empirical Research to Help Yourself and Others

Stefanie Pearlman, Schmid Law Library, University of Nebraska-Lincoln, and Karen Wallace, Drake University Law Library

Conventional wisdom can lead us astray. This presentation will discuss how two law librarians decided to investigate assumptions related to legal research in their jurisdictions by conducting and publishing empirical research. After briefly explaining their own projects, the presenters will draw on the lessons learned in their experiences to discuss how you can develop a winning strategy for your own research project. Topics covered

will include identifying a topic, finding the time to research, structuring your research, why you should consider doing your own empirical research, and potential problems to avoid.