

# MAALL

*Mid-America Association of Law Libraries*



July 16, 2012

Jamie Lee  
Account Manager  
22 W. Washington St.  
Chicago, IL 60602

Dear Ms. Lee:

We hope this letter finds you well. The Mid-America Association of Law Libraries (MAALL) will hold its annual meeting from October 25-27 at the Drury Plaza at the Arch in St. Louis, Missouri. We are soliciting exhibitors for the Exhibit Hall and sponsors for various functions to be held at the meeting. MAALL membership is drawn from nine states: Arkansas, Illinois, Iowa, Kansas, Missouri, Nebraska, North Dakota, Oklahoma, and South Dakota. We are especially excited to welcome three recent member schools from the Chicago area: Chicago-Kent, John Marshall, and Loyola.

Our meeting theme is “Cross-train at the Crossroads: Meet MAALL in St. Louis.” This theme, the incredible location, and the meeting’s proximity to several academic, law firm, and state, court, and county law libraries, is designed to encourage all types of law librarians to attend. We believe this meeting is a cost-effective opportunity for you to reach a large audience of law librarians from a broad geographical area.

The Exhibit Hall will be open Thursday and Friday. For vendors who wish to display in the Exhibit Hall, there are 6 foot by 36” tables available. The exhibitor fee has been set this year at \$750. This fee includes one full registration and all associated meals, plus the table. Additional meal tickets may be purchased if desired. There is free wireless Internet access throughout the hotel. Forms for registration, meal tickets and hotel, as well as the preliminary program will be available in August.

If your company is interested in sponsoring an event, several possibilities exist:

- Thursday Opening Lunch (\$2100)
- Thursday PM Break (\$750)
- Thursday Dinner at Old Courthouse (\$2100)
- Friday Breakfast, Business Meeting (\$1700)
- Friday AM Break (\$750)
- Friday Lunch (\$2100) Thomas
- Friday PM Break (\$750)
- Hospitality Suite (\$750)
- Luncheon Speaker Expenses (\$1000) Paid
- Saturday Breakfast at the Omer Poos Law Library (\$500)
- Saturday Transportation (\$500)
- Saturday Lunch at the Omer Poos Law Library (\$750)

We anticipate an exciting meeting with two tracks of diverse programming. Highlights will include a keynote speech by Thomas Schlafly, a St. Louis attorney at the Thomson Coburn law firm and co-founder of the Saint Louis Brewery, Inc., the first microbrewery in Missouri, a presentation from an AALL officer, and a reception at the historic Old Courthouse. We invite you to come enjoy fall in downtown St. Louis!

Please contact Joe Custer or me, if you have any questions or would like to sponsor or exhibit at the joint meeting. Our contact information is listed below. In addition, Joe and I will both be attending the American Association of Law Libraries Annual Meeting and Conference in Boston. We would be happy to meet with you in person, if you would like more details.

We look forward to hearing from you!

Sincerely,



Stefanie Pearlman

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