

**Is LinkedIn Right for You?**

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<http://unlcms.unl.edu/college-of-law/www-unl-edu-lawlib-techser/June2014FINAL.pdf>

**Add a second (personal) email in case the worst happens**



**How to create a clean URL**

[http://help.linkedin.com/app/answers/detail/a\\_id/87/~/customizing-your-public-profile-url](http://help.linkedin.com/app/answers/detail/a_id/87/~/customizing-your-public-profile-url)

**How to insert • bullet points • on your profile:**

1. Move your cursor over Profile at the top of your homepage and select Edit Profile.
2. Click the blue pencil icon next to the section where you'd like to add bullets.
3. Type **&#149;** for each bullet and then enter your text.
4. When you click Save, the code will display as a bullet.

**LinkedIn as a News Aggregator**

<http://www.natlawreview.com/article/how-linkedin-publishing-could-kill-law-blog>

**Should lawyers display Endorsements?**

<http://lalegaethics.org/dont-display-linkedin-endorsements/>

**LLRX: Fourteen LinkedIn Tips for (the Rest of) 2014**

<http://www.llrx.com/features/fourteenlinkedintips.htm>

**HBR Blog: Three Mistakes to Avoid When Networking, Dorie Clark, February 18, 2014**

<http://blogs.hbr.org/2014/02/three-mistakes-to-avoid-when-networkin>

**How to print your profile as a .pdf**

1. Click Profile at the top of your homepage.
2. Move your cursor over the arrow icon next to the Edit Profile button.
3. Select Export to PDF.
4. The PDF file will be downloaded and saved to the default download location on your computer. Once you open the file you can print it.

**How to be ANONYMOUS For Competitive Intelligence Research**

1. Click on your photo to pull down the menu
2. Select PRIVACY & SETTINGS
3. *Select what others see when you've viewed their profile*

**How to link your LinkedIn account to your SlideShare account**

<http://help.slideshare.com/entries/21550874-Why-can-t-i-connect-my-LinkedIn-account-to-SlideShare->

**Evernote for Business Cards**

<http://blog.evernote.com/blog/2014/05/07/evernote-linkedin-perfect-business-card/>

**University Rankings**

<http://blog.linkedin.com/2014/10/01/ranking-universities-based-on-career-outcomes/>

